

## General Information

### ADMISSIONS AND REGISTRATION INFORMATION

You will need to be admitted to UNM to register for online and ITV classes. There are several admission options depending on whether you are in a degree program or interested in non-degree status. All admissions information can be found through the UNM Admission's Web site at [http://www.unm.edu/preview/na\\_online.htm](http://www.unm.edu/preview/na_online.htm).

Admission into Anderson School of Management requires an additional application form available at <http://bba.mgt.unm.edu/admissions>.

Once you have a UNM I.D., you may register on the LOBOWeb system. Students register via LoboPhone at 505-246-2020 or LoboWeb at <http://my.unm.edu>. All registration information can be found through the UNM Registrar's Web site at <http://registrar.unm.edu/>.

International and non-resident online students can pay resident tuition fees if they enroll in no more than six credit hours per semester.

### TUITION & FEES

All tuition and fees must be paid in full prior to the payment deadline. You may pay with VISA/MasterCard via LoboPhone at 505-246-2020 or through LoboWeb at <http://my.unm.edu>. There is a \$100 delivery fee for online classes.

### TAKING AN ONLINE CLASS

Learners access primary content and instruction using a variety of tools from WebCT. Some courses have scheduled activities such as chats, face-to-face meetings, and/or proctored exams. Check the online course listings for this information. Online courses follow the regular UNM course schedule. All UNM admission and registration deadlines, policies, and procedures apply to students who participate in online courses. Online courses appear on your transcript in the same way as campus-based courses. Taking an online course is very different from the traditional classroom environment. To accurately anticipate the amount of time to devote to an online course, keep in mind that students are not attending a face-to-face class. A typical 3-credit hour online course may translate to approximately 6-9 hours per week on average for class work and homework. Participation requirements vary from instructor to instructor.

Wondering about your computer? The Browser Tuneup page at <http://www.webct.com/tuneup> will tell you if your computer has the right software to access your course. Your course may also require hardware such as headphones and a microphone. For details see <http://online.unm.edu>. You may also call toll-free at 1-866-869-6040 or email at [online@unm.edu](mailto:online@unm.edu).

### INTERACTIVE TELEVISION (ITV) CLASSES

Interactive Television (ITV) is a two-way videoconferencing technology that is utilized to provide educational access to students at distant locations. Main campus courses are broadcast and available at most UNM Extended University Centers. Contact the center directly for details on taking an ITV class at 1-800-289-4617 or [itv@unm.edu](mailto:itv@unm.edu).

# Bachelor of Business Administration (BBA)

Online and  
Interactive Television (ITV)  
Degree Completion

*in partnership with*

Extended University  
Programs & Centers



## Bachelor of Business Administration (BBA)

The Anderson School of Management's mission is to provide quality management education that enables New Mexico to be economically competitive.

The Bachelor of Business Administration (BBA) builds upon a strong grounding in the liberal arts and subsequent in-depth exposure to functional areas in business including accounting, marketing, finance, operations, management, leadership, and computer applications. Student gain advanced preparation in global management, social issues management, team-building, managing diversity, business strategy, instilling innovation, and responding to the changing environment of business. The curriculum cultivates written and oral communication skills and the use of leading technology.

A coherent schedule of core and elective classes will be offered via online and interactive television formats in order for students to complete the BBA degree.

### Contact Information

For more details on the BBA Program, see contact information below:

**UNM Anderson School of Management**  
Advisement and Placement Center  
(505) 277-3888  
<http://bba.mgt.unm.edu>

**UNM Online Programs**  
Kerry Renshaw, Distance Learning Coor.  
(505) 277-8128 or toll-free (866) 869-6040  
Email: [online@unm.edu](mailto:online@unm.edu)

**UNM Gallup Bachelor & Graduate Programs**  
(505) 863-7618 • [unmgllbg@unm.edu](mailto:unmgllbg@unm.edu)

**UNM Hobbs Bachelor & Graduate Programs**  
(575) 492-4866 • [unmhobbs@unm.edu](mailto:unmhobbs@unm.edu)

**UNM at Kirtland Air Force Base (KAFB)**  
(505) 260-1354 • [kafb@unm.edu](mailto:kafb@unm.edu)

**UNM Los Alamos Bachelor & Graduate Prog.**  
(505) 662-0335 • [laitv@unm.edu](mailto:laitv@unm.edu)

**UNM San Juan Bachelor & Graduate Programs**  
(505) 566-3480 • [unmsjc@unm.edu](mailto:unmsjc@unm.edu)

**UNM Santa Fe Bachelor & Graduate Programs**  
(505) 428-1234 • [unmsf@unm.edu](mailto:unmsf@unm.edu)

**UNM Taos Bachelor & Graduate Programs**  
(575) 737-6279 • [Taouseu@unm.edu](mailto:Taouseu@unm.edu)

**UNM Valencia Bachelor & Graduate Programs**  
(505) 925-8970 • [unmvce@unm.edu](mailto:unmvce@unm.edu)

**UNM West in Rio Rancho**  
(505) 925-8669 • [unmwest@unm.edu](mailto:unmwest@unm.edu)

## Schedule of BBA Degree Completion Courses (42 hours)

<b>Core Classes (30 hours)</b>			<b>Fall</b>	<b>Spring</b>
MGMT	300	Operations Management	Online	
MGMT	303	Managerial Accounting	Online	
MGMT	306	Organizational Diversity	ITV	
MGMT	308	Ethical Political and Social Env	ITV	
MGMT	310	Legal Issues for Managers		ITV
MGMT	322	Marketing Management		Online
MGMT	326	Financial Management	ITV	
MGMT	328	International Management		ITV
MGMT	450	Comp Based Info Systems		Online
MGMT	498	Strategic Management		ITV
<b>Elective Classes (12 hours)</b>			<b>Fall</b>	<b>Spring</b>
MGMT	324	New Venture Strategies		ITV
MGMT	336	Security Administration		Online
MGMT	340	Financial Accounting 1	Online	
MGMT	458	Managerial Ethics	ITV	

**NOTE:** Please check the Web site at <http://distance.unm.edu> for additional classes that may be offered via Online or Interactive Television (ITV) formats. Link to the Extended University Center of your preference for classes offered at that location or click the Online link for all classes offered via online format.

